

# HIMSS DALLAS-FORT WORTH CHAPTER

## 2025 SPONSORSHIP OPPORTUNITIES



The DFW HIMSS Chapter is excited to announce its 2025 Sponsorship Packages, thoughtfully designed to help you connect with healthcare leaders and professionals throughout the DFW Metroplex. These packages are tailored to maximize your engagement, visibility, and impact within the healthcare IT community.



### Why Sponsor?

Sponsoring the DFW HIMSS Chapter connects your company with a vibrant network of healthcare IT leaders and professionals across the DFW Metroplex. Gain unmatched visibility, strengthen your brand, and build valuable relationships through exclusive events like the Annual Golf Tournament and educational programs, positioning your organization as a leader in healthcare innovation. Don't miss this opportunity to showcase your brand while forging valuable relationships in the industry.

### Golf Tournament Highlights (\$3,000 Value Included in All Packages)

- **Foursome entry** for your team.
- **Tent, table, and chairs** set up at a tee box or putting green for personalized interaction.
- **On-course engagement** with players and chapter members.
- Options to **purchase add-ons** such as premium beverage services.
- **Prominent signage** featuring your logo at the clubhouse and on the course.

### Additional Information

- Golf Tournament experiences can also be purchased **separately** and are not included in chapter sponsorship packages.
- Sponsorship benefits do not apply to the **HIMSS Texas Regional Conference**.

Explore highlights from past Golf Tournaments on our [YouTube Channel](#).

We invite you to review the additional sponsorship benefits outlined below and join us in 2025 to make a meaningful impact on the DFW healthcare IT community while elevating your brand visibility.

For questions or to request an invoice for your chosen sponsorship level, please contact Ryan Hauser, VP of Sponsorships, at [ryanhauser.dfwhimss@gmail.com](mailto:ryanhauser.dfwhimss@gmail.com).

# 2025 DFW HIMSS Sponsorship Overview

	PLATINUM \$6,500	GOLD \$5,500	SILVER \$3,500
<b>NETWORKING</b>			
<b>Golf Tournament</b> (\$3,000 value)	✓	✓	✓
<b>Annual C-Suite Luncheon</b>	2 tickets + sit with panelists	1 ticket	
<b>Education Events</b> (3-6 per year)	2 tickets	1 ticket	
<b>Networking Socials</b> (2-4 per year)	2 tickets	1 ticket	
<b>Access to attendee lists</b> (upon request)	✓	✓	
<b>RECOGNITION &amp; BRAND PROMOTION</b>			
<b>Company logo on DFW HIMSS website</b>	✓	✓	✓
<b>All member email communications</b>	✓	✓	✓
<b>Digital Recognition via DFWHIMSS LinkedIn page</b> (2k followers)	2x per year		
<b>Sponsor Appreciation at Educational events</b>	✓	✓	✓
<b>Company Intro slide at all DFW HIMSS programs</b>	✓	✓	
<b>Provide branded swag/giveaways at events</b>	✓	✓	
<b>Social media spotlight on your organization</b>	✓		
<b>Featured sponsor introduction at networking socials</b>	✓		
<b>DFW HIMSS email and social marketing for "Coffee Corner" Educational Session</b>	✓		
<b>Access to share Coffee Corner recording with your clients</b>	✓		
<b>EXCLUSIVE BENEFITS</b>			
<b>Host a 60-minute "Coffee Corner" educational webinar showcasing your expertise, promoted to over 3,000 members.</b>	✓		