

# HIMSS DALLAS-FORT WORTH CHAPTER

## 2024 DFW HIMSS SPONSORSHIP PACKAGES



As we look forward to 2024, we are raising the bar and enhancing the value for our providers and vendor partners. We hope you will join us this year for a year of exciting new programming, educational events, and exclusive sponsor opportunities!

**SAVE THE DATE for 2024 EVENTS!**

DATE	EVENT
FEBRUARY 9	Annual C-Suite Panel + Vendor 101 (Grapevine, TX)
FEBRUARY 26	Texas Advocacy Day (Austin, TX)
FEBRUARY 29	Coffee Corner - Platinum Sponsor Educational Webinar
MARCH 11-15	HIMSS24 Global Conference (Orlando, FL )
MAY 13-15	Texas HIMSS Regional Conference (Grapevine, TX)
JUNE 7	Coffee Corner - Platinum Sponsor Educational Webinar
JULY 25	Networking Event - Meet the Board Social
AUGUST 8	Educational Event
AUGUST 22	Coffee Corner - Platinum Sponsor Educational Webinar
SEPTEMBER 5	Coffee Corner - Platinum Sponsor Educational Webinar
SEPTEMBER 19	Coffee Corner - Platinum Sponsor Educational Webinar
SEPTEMBER 27	Annual Golf Tournament Fundraiser (Grapevine, TX)
OCTOBER 10	Coffee Corner - Platinum Sponsor Educational Webinar
OCTOBER 24	Educational Event
NOVEMBER 7	Coffee Corner - Platinum Sponsor Educational Webinar
NOVEMBER 14	Networking Event

This year, **ALL** sponsorship packages include participation at our annual golf tournament. Our most popular event of the year, the tournament provides your team with the opportunity to have 1:1 interaction with almost 100 leaders from healthcare systems across the DFW Metroplex. The tournament value in each package includes:

### **Golf (\$3,000 value)**

- **Foursome** to play
- Tent, table and 2 chairs at a **tee-box or putting green** provided
- **On-course interaction** with all member and provider players by your team members designated to manage sponsor table
- Opportunity to purchase an **add-on package** or beverage service provided by our TABC-certified venue
- **Signage** featuring your logo at clubhouse entrance and on-course

**Check out Golf Tournament recap videos on our YouTube channel [HERE!](#)**

Please see below for the additional benefits included with each sponsorship level.

**If you have questions or to request an invoice for your selected sponsorship level, email: Sarah Rahm, VP of Sponsorships at [SarahRahm.DFWHIMSS@gmail.com](mailto:SarahRahm.DFWHIMSS@gmail.com)**

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<p style="text-align: center;"><b>BEST VALUE</b></p> <p style="text-align: center;"><b>PLATINUM SPONSOR</b> <b>\$6,500</b></p> 	<p><b>Golf Tournament as noted above</b> <b>Complimentary Tickets:</b></p> <ul style="list-style-type: none"> <li>• 2 tickets to <b>2024 Annual C-Suite Luncheon</b> (including the Vendor Track) and invitation to sit with panelists</li> <li>• 2 tickets to ALL <b>Education Events</b></li> <li>• 2 tickets to ALL <b>Networking/Socials</b></li> <li>• 20% off any additional event experiences</li> </ul> <p><b>Perks:</b></p> <ul style="list-style-type: none"> <li>• <b>Coffee Corner</b> – An exclusive 60-min webinar with a speaker from <b>Platinum</b> sponsor company. This webinar will be promoted by DFW HIMSS to 3,000+ members. (Must contain educational material. Sales pitches prohibited).</li> <li>• Featured <b>sponsor introduction</b> at networking socials</li> <li>• <b>List of event attendees</b> provided upon request</li> <li>• Opportunity to <b>provide swag/giveaways</b> at all events</li> </ul> <p><b>Your Logo Displayed:</b></p> <ul style="list-style-type: none"> <li>• DFW HIMSS <b>website</b></li> <li>• Sponsor recognition through DFW HIMSS texting platform</li> <li>• All <b>email communication</b> to members</li> <li>• Company <b>introduction slide</b> at all DFW-HIMSS programs</li> <li>• Social media platforms</li> <li>• Featured on <b>Sponsor Appreciation</b> slide at education events</li> </ul>
<p style="text-align: center;"><b>GOLD SPONSOR</b> <b>\$5,500</b></p> 	<p><b>Golf Tournament as noted above</b> <b>Complimentary Tickets:</b></p> <ul style="list-style-type: none"> <li>• 2 for <b>2024 Annual C-Suite Luncheon</b> (excluding the Vendor track)</li> <li>• 2 Tickets to <b>ALL Education Events</b></li> <li>• 1 Ticket to Networking events/socials</li> <li>• 10% off any additional event experiences</li> </ul> <p><b>Perks:</b></p> <ul style="list-style-type: none"> <li>• <b>List of attendees</b> at events provided upon request</li> <li>• Opportunity to <b>provide swag/giveaways</b> at all events</li> </ul> <p><b>Your Logo Displayed:</b></p> <ul style="list-style-type: none"> <li>• DFW HIMSS <b>website</b></li> <li>• All <b>email communication</b> to members</li> <li>• Company <b>introduction slide</b> at all DFW HIMSS programs</li> <li>• Social Media platforms</li> <li>• Featured on <b>Sponsor Appreciation</b> slide at education events</li> </ul>
<p style="text-align: center;"><b>SILVER SPONSOR</b> <b>\$4,500</b></p> 	<p><b>Golf Tournament as noted above</b> <b>Perks:</b></p> <ul style="list-style-type: none"> <li>• Opportunity to <b>provide swag/giveaways</b> at all <b>socials</b> and 1 <b>educational</b> event</li> </ul> <p><b>Your Logo Displayed:</b></p> <ul style="list-style-type: none"> <li>• DFW HIMSS <b>website</b></li> <li>• All <b>email communication</b> to members</li> <li>• Company <b>introduction slide</b> at all DFW-HIMSS programs</li> <li>• Social Media platforms</li> <li>• Featured on <b>Sponsor Appreciation</b> slide at education events</li> </ul>
<p style="text-align: center;"><b>BRONZE SPONSOR</b> <b>\$3,000</b></p> 	<p><b>Advertising Only Sponsorship</b> <b>Perks:</b></p> <ul style="list-style-type: none"> <li>• Opportunity to <b>provide swag/giveaways</b> at 1 social or educational event</li> </ul> <p><b>Your logo Displayed:</b></p> <ul style="list-style-type: none"> <li>• DFW HIMSS <b>website</b></li> <li>• All <b>email communication</b> to members</li> <li>• Social Media platforms</li> <li>• Company <b>introduction slide</b> at all DFW-HIMSS programs</li> <li>• Featured on <b>Sponsor Appreciation</b> slide at education events</li> </ul>