

# HIMSS DALLAS-FORT WORTH CHAPTER

## 2023 DFW HIMSS SPONSORSHIP PACKAGES



2022 was a great year for DFW HIMSS Chapter and we received Silver Chapter Recognition from HIMSS Global for our efforts. We could not have achieved this without the support of our annual sponsors, so THANK YOU!

As we look forward to 2023, we are raising the bar and enhancing the value for our providers and vendor partners. We hope you will join us this year for a year of exciting new programming, educational events, and exclusive sponsor opportunities!

### SAVE THE DATE for 2023 EVENTS!

DATE	EVENT
JANUARY 23-24	Texas Advocacy Day (Austin, TX)
JANUARY 27	Annual C-Suite Panel + Leadership Development Track (Grapevine, TX)
FEBRUARY 23	Coffee Corner - Platinum Sponsor Educational Webinar
MARCH 2	Networking Social - Casino Night (Irving, TX)
MARCH TBD	Coffee Corner - Platinum Sponsor Educational Webinar
APRIL 17-21	HIMSS23 Global Conference (Chicago, IL)
APRIL 18	Texas Reception at HIMSS23 (Chicago, IL)
MAY 16-19	Texas HIMSS Regional Conference (Grapevine, TX)
MAY 25	Coffee Corner - Platinum Sponsor Educational Webinar
JUNE	Coffee Corner - Platinum Sponsor Educational Webinar
JULY TBD	Networking Event - Meet the Board Social
JULY	Coffee Corner - Platinum Sponsor Educational Webinar
AUGUST	Coffee Corner - Platinum Sponsor Educational Webinar
SEPTEMBER 22	Annual Golf Tournament Fundraiser (Grapevine, TX)
OCTOBER	Coffee Corner - Platinum Sponsor Educational Webinar
NOVEMBER	Coffee Corner - Platinum Sponsor Educational Webinar
DECEMBER	Holiday Event
JANUARY 2024	C-Suite Panel

This year, **ALL** sponsorship packages include participation at our annual golf tournament. Our most popular event of the year, the tournament provides your team with the opportunity to have 1:1 interaction with almost 100 leaders from healthcare systems across the DFW Metroplex. The tournament value in each package includes:

#### Golf (\$3,000 value)

- **Foursome** to play
- Tent, table and 2 chairs at a **tee-box or putting green** provided
- **On-course interaction** with all member and provider players by your team members designated to manage sponsor table
- Opportunity to purchase an **add-on package** or beverage service provided by our TABC-certified venue
- **Signage** featuring your logo at clubhouse entrance and on-course

**Check out Golf Tournament recap videos on our YouTube channel [HERE!](#)**

Please see below for the additional benefits included with each sponsorship level.

**If you have questions or to request an invoice for your selected sponsorship level, email: [Brittany Killam, VP of Sponsorships at \[Brittany.KillamTXHIMSS@gmail.com\]\(mailto:Brittany.KillamTXHIMSS@gmail.com\)](mailto:Brittany.KillamTXHIMSS@gmail.com)**

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<p style="text-align: center;"><b>BEST VALUE</b></p> <p style="text-align: center;"><b>PLATINUM SPONSOR</b> <b>\$6,500</b></p> 	<p><b>Golf Tournament as noted above</b></p> <p><b>Complimentary Tickets:</b></p> <ul style="list-style-type: none"> <li>• 2 tickets to <b>2024 Annual C-Suite Luncheon</b> (including the Education Track) and invitation to sit with panelists</li> <li>• 2 tickets to ALL <b>Education Events</b></li> <li>• 2 tickets to ALL <b>Networking/Socials</b></li> <li>• 20% off any additional event experiences</li> </ul> <p><b>Perks:</b></p> <ul style="list-style-type: none"> <li>• <b>Coffee Corner</b> – An exclusive 60-min webinar with a speaker from <b>Platinum</b> sponsor company. This webinar will be promoted by DFW HIMSS to 3,000+ members. (Must contain educational material. Sales pitches prohibited).</li> <li>• Featured <b>sponsor introduction</b> at networking socials</li> <li>• <b>List of event attendees</b> provided upon request</li> <li>• Opportunity to <b>provide swag/giveaways</b> at all events</li> </ul> <p><b>Your Logo Displayed:</b></p> <ul style="list-style-type: none"> <li>• DFW HIMSS <b>website</b></li> <li>• Sponsor recognition through DFW HIMSS texting platform</li> <li>• All <b>email communication</b> to members</li> <li>• Company <b>introduction slide</b> at all DFW-HIMSS programs</li> <li>• Social media platforms</li> <li>• Featured on <b>Sponsor Appreciation</b> slide at education events</li> </ul>
<p style="text-align: center;"><b>GOLD SPONSOR</b> <b>\$5,500</b></p> 	<p><b>Golf Tournament as noted above</b></p> <p><b>Complimentary Tickets:</b></p> <ul style="list-style-type: none"> <li>• 2 for <b>2022 Annual C-Suite Luncheon</b> (excluding the Education track)</li> <li>• 2 Tickets to <b>ALL Education Events</b></li> <li>• 1 Ticket to Networking events/socials</li> <li>• 10% off any additional event experiences</li> </ul> <p><b>Perks:</b></p> <ul style="list-style-type: none"> <li>• <b>List of attendees</b> at events provided upon request</li> <li>• Opportunity to <b>provide swag/giveaways</b> at all events</li> </ul> <p><b>Your Logo Displayed:</b></p> <ul style="list-style-type: none"> <li>• DFW HIMSS <b>website</b></li> <li>• All <b>email communication</b> to members</li> <li>• Company <b>introduction slide</b> at all DFW HIMSS programs</li> <li>• Social Media platforms</li> <li>• Featured on <b>Sponsor Appreciation</b> slide at education events</li> </ul>
<p style="text-align: center;"><b>SILVER SPONSOR</b> <b>\$4,750</b></p> 	<p><b>Golf Tournament as noted above</b></p> <p><b>Perks:</b></p> <ul style="list-style-type: none"> <li>• Opportunity to <b>provide swag/giveaways</b> at all <b>socials</b> and 1 <b>educational</b> event</li> </ul> <p><b>Your Logo Displayed:</b></p> <ul style="list-style-type: none"> <li>• DFW HIMSS <b>website</b></li> <li>• All <b>email communication</b> to members</li> <li>• Company <b>introduction slide</b> at all DFW-HIMSS programs</li> <li>• Social Media platforms</li> <li>• Featured on <b>Sponsor Appreciation</b> slide at education events</li> </ul>
<p style="text-align: center;"><b>BRONZE SPONSOR</b> <b>\$3,550</b></p> 	<p><b>Golf Tournament as noted above</b></p> <p><b>Perks:</b></p> <ul style="list-style-type: none"> <li>• Opportunity to <b>provide swag/giveaways</b> at 1 social or educational event</li> </ul> <p><b>Your logo Displayed:</b></p> <ul style="list-style-type: none"> <li>• DFW HIMSS <b>website</b></li> <li>• All <b>email communication</b> to members</li> <li>• Company <b>introduction slide</b> at all DFW-HIMSS programs</li> <li>• Featured on <b>Sponsor Appreciation</b> slide at education events</li> </ul>